

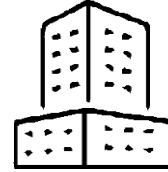


20 YEARS OF
EXCELLENCE

A Commitment to Nature



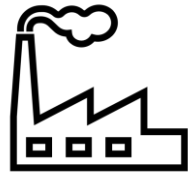
Privately-owned
Phytonutrients Organization



Headquarters
Bangalore, India



800+ Employees
Across the Globe



15+ Manufacturing
Units



10 Sales Offices



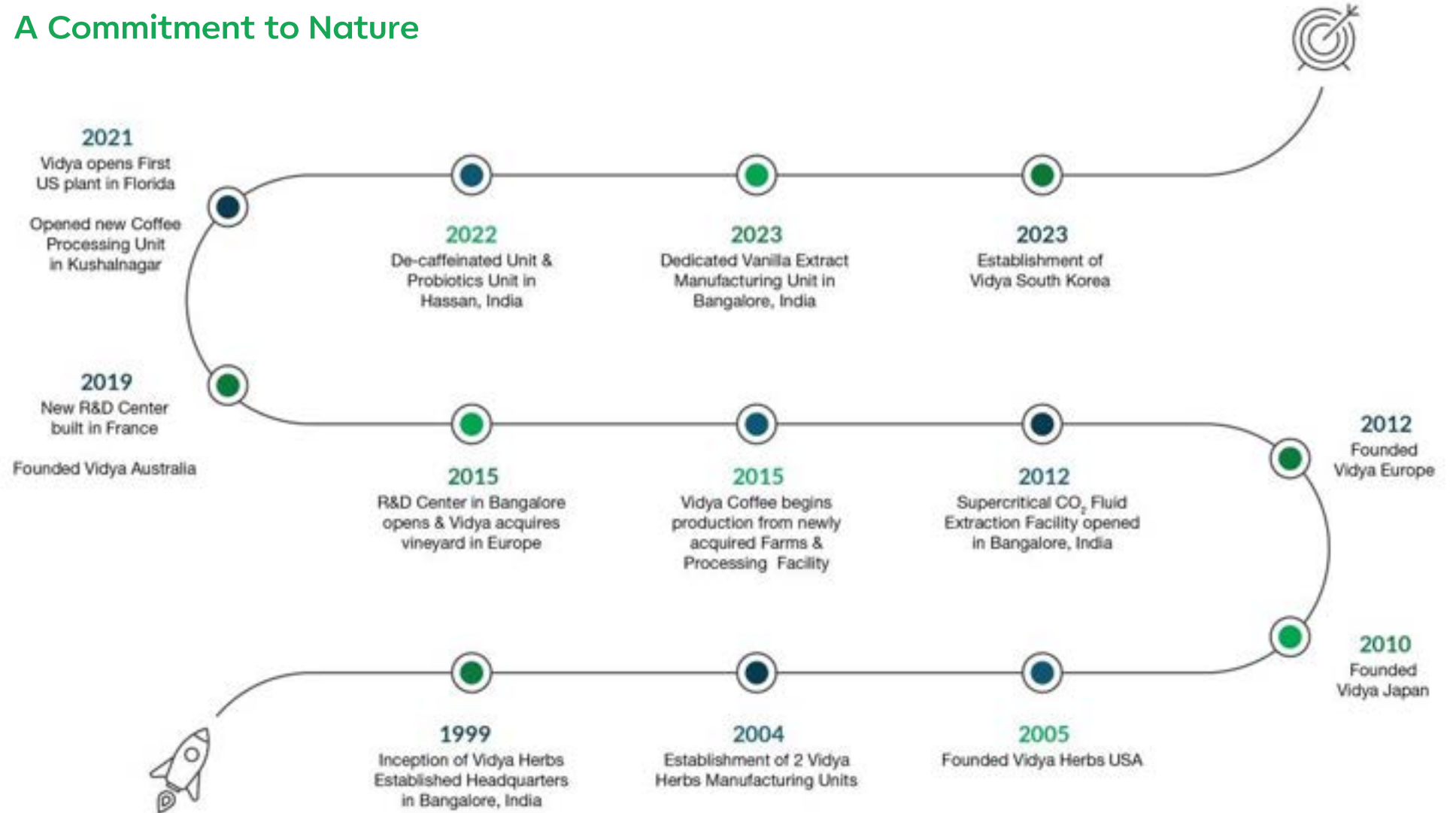
52 R&D Scientists
Dedicated to Innovation



9 Ingredients backed
by Human Clinical Trials

OUR JOURNEY

A Commitment to Nature



NATURAL INGREDIENTS EXPERTISE & ETHOS

Our Strength

Besides manufacturing natural ingredients/ extracts, we give top priority to the below parameters and work towards **customer satisfaction**.



Safety



Traceability



Efficacy



Innovation



*"Crafting Excellence in
Natural Ingredients,
Focused on Your
Success."*



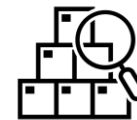
Sourcing



Supply Chain



Sustainable



Production Capacity

R&D

Our In-House Expertise

35,000 sq. ft. **7** Storey Facility

Our in-house R&D team works on NPD, analytical testing, safety, & efficacy studies to meet the needs of customer product development teams worldwide.



 Vidya Herbs R&D
Jigani, Karnataka



It is well-equipped with facilities to support analytical development, phytochemistry, bio-medicinal research, & pre-clinical research.



R&D Center is DSIR-recognized by the Ministry of Science & Technology, Govt. of India

QUALITY CONTROL

Backed by Testing at Every Step

- Vidya Herbs' quality assurance system follows rigorous standards & performs strict **quality controls at each step** of production for the best quality of the final product.
- Our quality control department is **well equipped with analytical instruments** like HPLC, GCMS-MS, UV-VIS Spectrophotometer, ICPMS, FTIR, Stability chambers etc.
- All the processing, finishing & packaging is as per **GMP standards**.

OUR QUALITY ASSURANCE SYSTEM

1. High quality raw materials & processing aids
2. High quality equipment
3. Employing qualified people
4. State-of-the-art manufacturing facilities
5. Post-production quality check

OUR QUALITY CHECK



AUTHENTICATION & NON-ADULTERATION
OF THE RAW MATERIAL



CHARACTERIZATION & STANDARDIZATION
OF THE FINISHED PRODUCTS



ABSENCE OF CONTAMINANTS



STABILITY TESTS ON THE FINISHED
PRODUCT

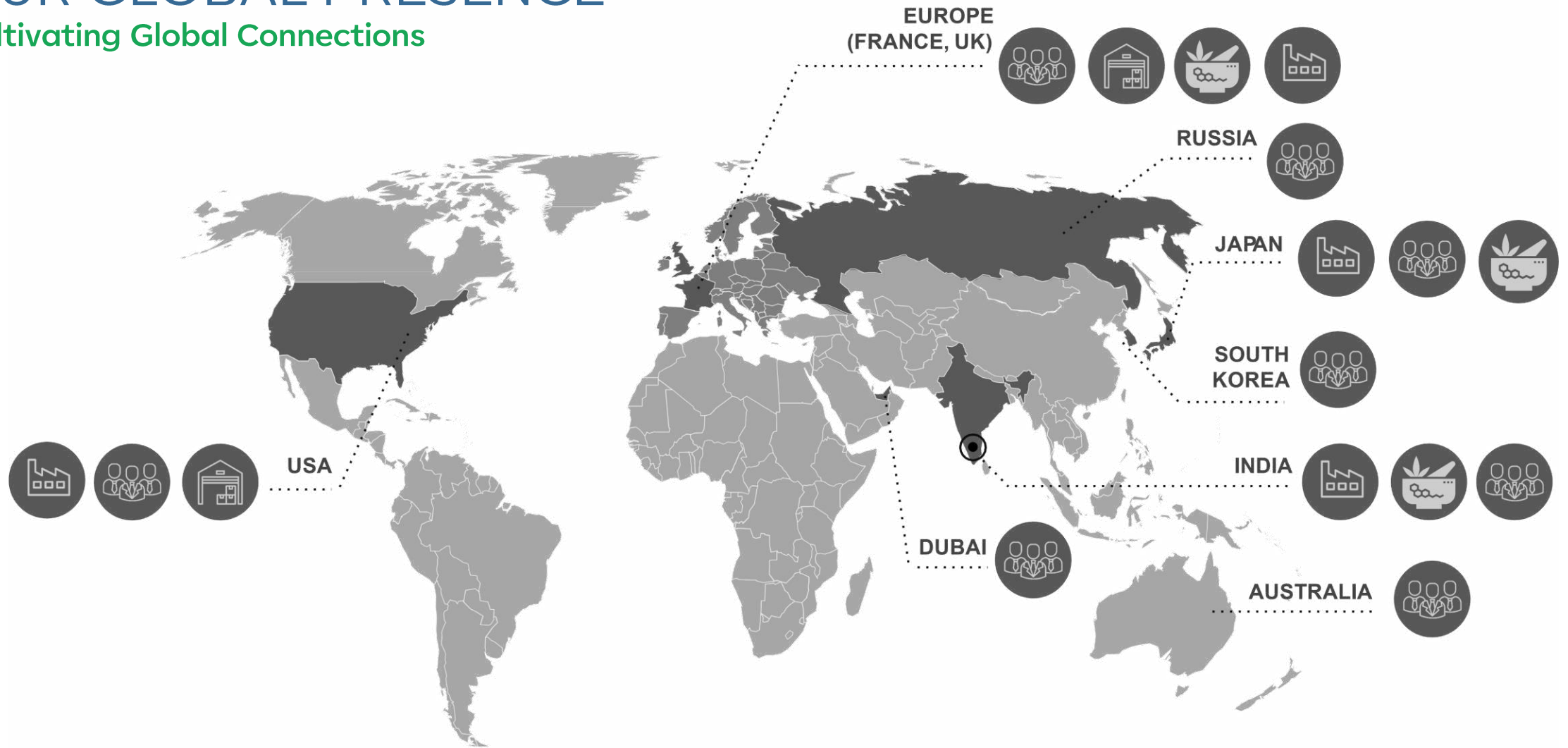


Vidya Herbs QC
Jigani, Karnataka



OUR GLOBAL PRESENCE

Cultivating Global Connections



CERTIFICATIONS

Premium Quality Starts Here

Our coffee facilities & products are backed by several 3rd party certifications:



VH Product Portfolio

Serving Our Customers

Botanics

Biotics

PRE | PRO | POST | NEXT GEN



Herbal & Nutra Ingredients

- Botanical Extracts
- Branded Formulations
- SCFE Extracts
- Organic Extracts
- Natural Vitamins & Minerals



Spice Extracts

- Oleoresins
- Essential Oils
- Seasoning Blends



Carotenoids

- Beta Carotene
- Lutein
- Zeaxanthin
- Lycopene
- Mixed Carotenoids



Coffee

- Green Coffee Beans
- Spray Dried Instant Coffee
- Agglomerated Instant Coffee
- Ground Coffee
- Liquid Coffee
- Green Coffee Extracts
- De-cafeinated Coffee



Probiotics

- Spore Strains**
- *Bacillus coagulans*
 - *Bacillus clausii*
 - *Bacillus subtilis*
- Non-Spore Strains**
- *Lactobacillus acidophilus*
 - *Lactobacillus plantarum*
 - *Akkermansia muciniphila*

WHAT'S NEW?

Science Backed Innovation

DRUG DELIVERY SYSTEM



Vidya Herbs' unique technology that converts liquid liposomes to a novel stabilized form of powdered liposomes

[New Technology Optimizes Vitamin C](#)

[New Fiber-Interlaced Liposomal Encapsulation increases Superior Berberine Enhancements](#)

VANILLA EXTRACTS & OLEORESINS



Vanilla Extracts:
1-fold to 10-fold

Vanilla Oleoresins:
20-fold with 2% Vanillin
30-fold with 3% Vanillin

PROBIOTICS



Bacillus coagulans
Bacillus clausii
Bacillus subtilis
Lactobacillus acidophilus
Lactobacillus plantarum
Akkermansia muciniphila
& more!



SUSTAINABILITY & CSR

OUR SUSTAINABILITY INITIATIVES

Vidya Herbs supports sustainable practices to ensure that the farmers we partner with can provide quality botanicals for generations to come. Some of our initiatives towards sustainability include:



BIODIVERSITY & ADAPTED LOCATION

Partner with Select farmers that grow botanicals in the region (climate, soil etc.) they best thrive in to reduce the need for pesticides, herbicides and other interventions.



SOIL INTEGRITY

Train Farmers on various techniques to protect the soil such as use of Crop Rotation, GACP (Good Agricultural and Collection Practice) to limit soil pollution by minimizing the use of chemicals.



ZERO CARBON FOOTPRINT

We aim to reduce the carbon emission by reducing use of Wood & rely more on Biofuels.



OPTIMIZED WATER USE

Educate farmers on the use of catchment basins to collect rainwater for irrigation as well as using drip irrigation to limit later evaporation.

Our company also promotes the use of solar panels to power these drip irrigation systems.



REGENERATIVE & BIODYNAMIC CERTIFICATION

Our commitment to nature, as well as our customers, drives our passion for seeking out the most sustainable farming practices.



OUR CSR INITIATIVES

Vidya Herbs reinvests a portion of its profits back into the communities that provide the botanical materials our customers have come to rely on. These efforts are focused around 3 core initiatives addressing the needs of rural, remote villages in India.



HEALTHCARE

Conduct Health camps to provide remote villages across to free check-ups and medications during 3-day health camps every 3 months in Sakleshpur and Chikmagalur which has helped over 700 people.



Free Healthcare Center
set up in Chikmagalur



CLEAN WATER

Drilling of new wells to improve access to safe drinking water which has already benefited over 250 families in Ramanagara.



EDUCATION

Aid financial support to cover school fees and education essentials such as computers, desks for our farmer's children – benefitting more than 100 families.

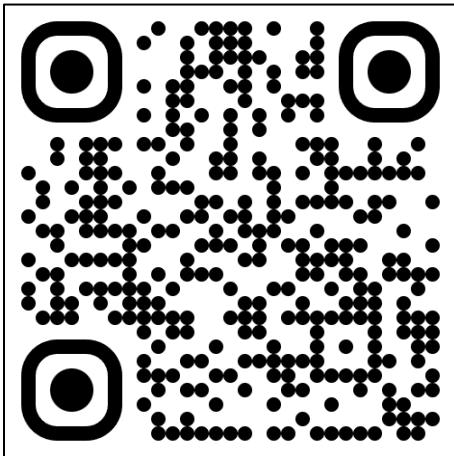


Public School
Barkur, Karnataka



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Scan to Visit our Website



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Thank You!



COMMITTED TO **NATURE**

