



BRANDED INGREDIENTS

Branded Ingredients – Portfolio

Cutting Edge Technology Combined with Trusted Botanicals

NEW!



Branded Ingredients – Portfolio

Cutting Edge Technology Combined with Trusted Botanicals





Gingeride™

FOR IMMUNITY

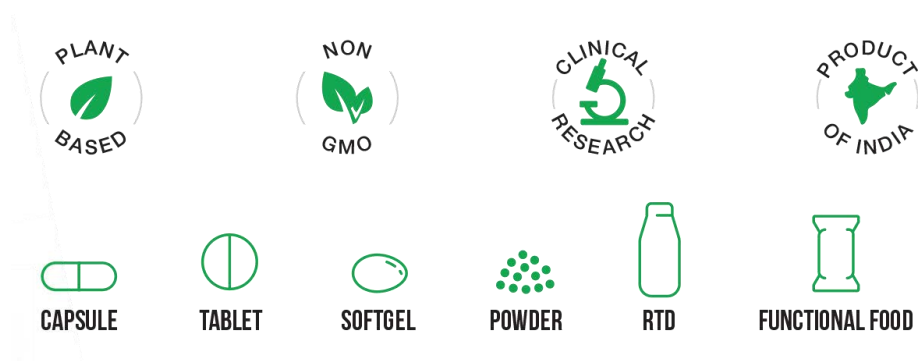
IMMUNITY*

- ✦ Ginger (*Zingiber officinale*) extract standardized to 30% polysaccharides is clinically studied for improving immunomodulatory functions.
- ✦ It is an effective intervention for immunity-related conditions.
- ✦ Daily Recommended Dosage: 250mg
- ✦ Backed by a double-blind, randomized, placebo-controlled, parallel group trial that demonstrated improvements*:
 - Th1 & Th2 Biomarkers
 - Immunoglobulins
 - Pittsburgh Sleep Quality Index (PSQI)

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Free from the **8** major food allergens

MILK | EGGS | FISH | CRUSTACEAN SHELLFISH
TREE NUTS | PEANUTS | WHEAT | SOYBEANS



ENHANCE YOUR IMMUNE RESPONSE NATURALLY


**Branded
Ingredients
Portfolio**

Viphyllin™
FOR OVERALL WELLBEING

**STRESS
SUPPORT***

- # Black pepper (*Piper nigrum*) extract standardized to 30% β -caryophyllene is a clinically studied extract.
- # It supports cognitive functions, enhances mood, promotes restful sleep, and reduces anxiety, offering a natural solution for overall well-being.
- # Daily Recommended Dosage: 500mg
- # Backed by a double-blind, randomized, placebo-controlled, parallel group trial that demonstrated improvements*:
 - Brain-Derived Neurotrophic Factor (BDNF)
 - Neuropsychological Battery for the Elderly (NNB-E)
 - Perceived Stress Scale (PSS)
 - Hamilton Anxiety Scale (HAM-A)
 - Profile of Mood State Questionnaire (POMS)
 - Pittsburgh Sleep Quality Index (PSQI)

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CAPSULE



TABLET



SOFTGEL



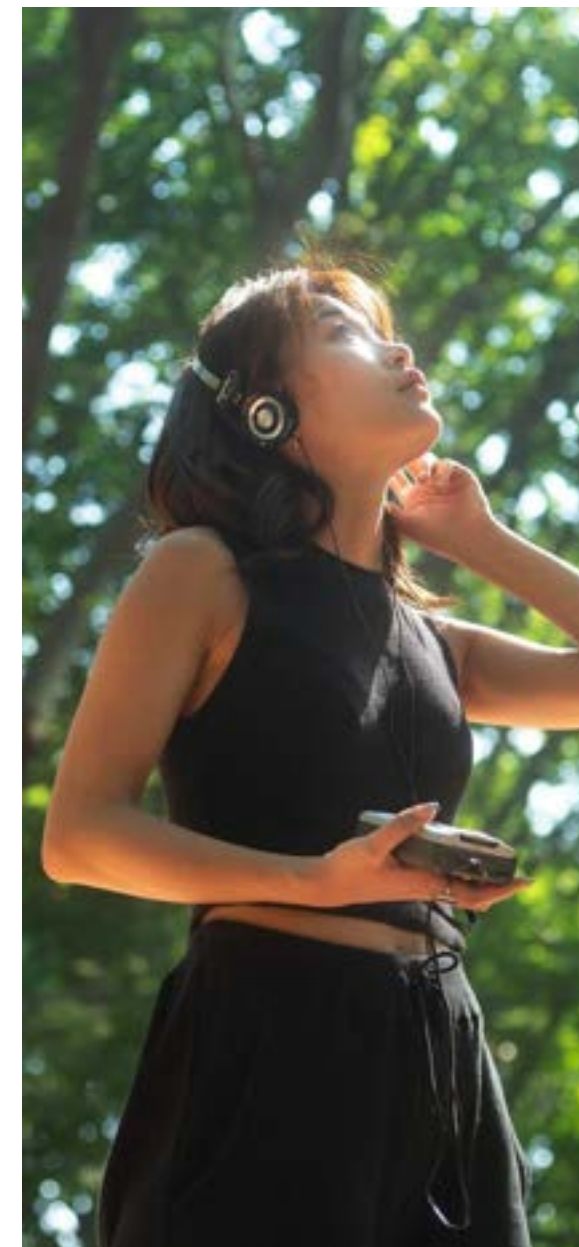
POWDER



RTD



FUNCTIONAL FOOD



REJUVENATE NATURALLY


**Branded
Ingredients
Portfolio**

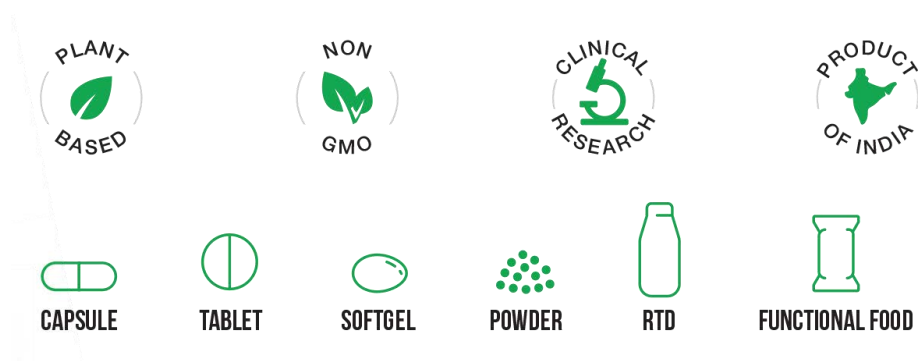
Porelis™
IMPROVED CHOLESTEROL METABOLISMMETABOLIC
HEALTH*WEIGHT
MANAGEMENT*

- Purple tea (*Camellia sinesis*) extract standardized to 3-5% GHG is a clinically studied botanical analyzing TMAO cholesterol marker.
- Demonstrates improved cholesterol metabolism as a novel approach to weight management.
- Porelis™ also delivers a rich source of anthocyanin antioxidants.
- Dosage: 250mg daily
- Backed by a double-blind, randomized, placebo-controlled trial that demonstrated improvements*:
 - Body Weight
 - Body mass index (BMI)
 - Plasma levels of TMAO

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FOR WEIGHT MANAGEMENT

Branded
Ingredients
Portfolio

CGA-7™ METABOLIC HEALTH REDEFINED

**METABOLIC
HEALTH***

**WEIGHT
MANAGEMENT***

- Carrier-free Green Coffee (*Coffea arabica*) bean extract standardized to 50% chlorogenic acid that contains 7 chlorogenic and isomers (protected by U.S. Patent 9,775,822 for composition)
- Facilitates lipolysis and beta oxidation to support metabolism
- Dosage: 500mg daily
- Backed by a double-blind, randomized, placebo-controlled trial that demonstrated improvements*:
 - Body Weight
 - Body mass index (BMI)
 - % Body Fat
 - Waist to Hip Circumference Ratio
 - Lipid Profile



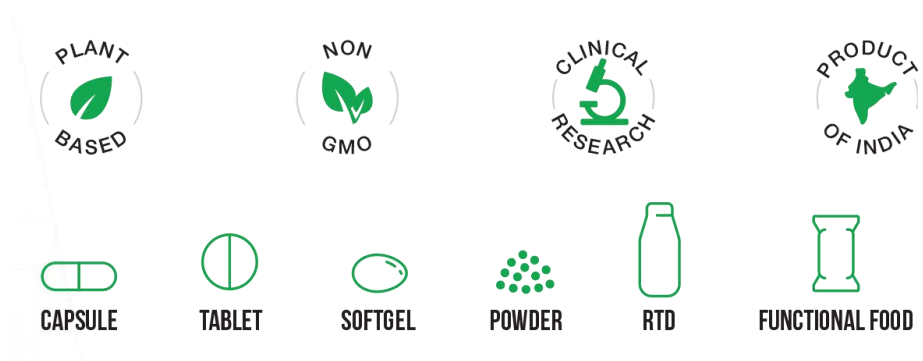
South Korea MFDS-Recognized
Health Functional Food Ingredient
(#2018-6) for Weight Management



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METABOLIC HEALTH REDEFINED


**Branded
Ingredients
Portfolio**



Rosefit™

FOR WEIGHT MANAGEMENT

**WEIGHT
MANAGEMENT***

- ❖ A water-soluble extract of rose (*Rosa multiflora* var. *platyphylla*), extracted using ethanol followed by a drying process, which results in the finished powder.
- ❖ May inhibit lipase (an enzyme that breaks down fat), which in turn inhibits the absorption of dietary fat as well as helping to regulate adipogenesis (the formation of fat cells)
- ❖ Backed by double-blind, randomized, placebo-controlled trial that demonstrated improvements*:
 - Body Weight
 - Body mass index (BMI)
 - Fat Mass
 - % Body Fat
 - Hormonal Regulation in Ghrelin and Leptin
 - Favorable changes in Visual Analogue Scale (VAS) for
 - Hunger
 - Satiety
 - Fullness
 - Prospective food consumption
- ❖ Dosage: 400mg daily

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Free from the **8** major food allergens

MILK | EGGS | FISH | CRUSTACEAN SHELLFISH
TREE NUTS | PEANUTS | WHEAT | SOYBEANS



CAPSULE



TABLET



SOFTGEL



POWDER



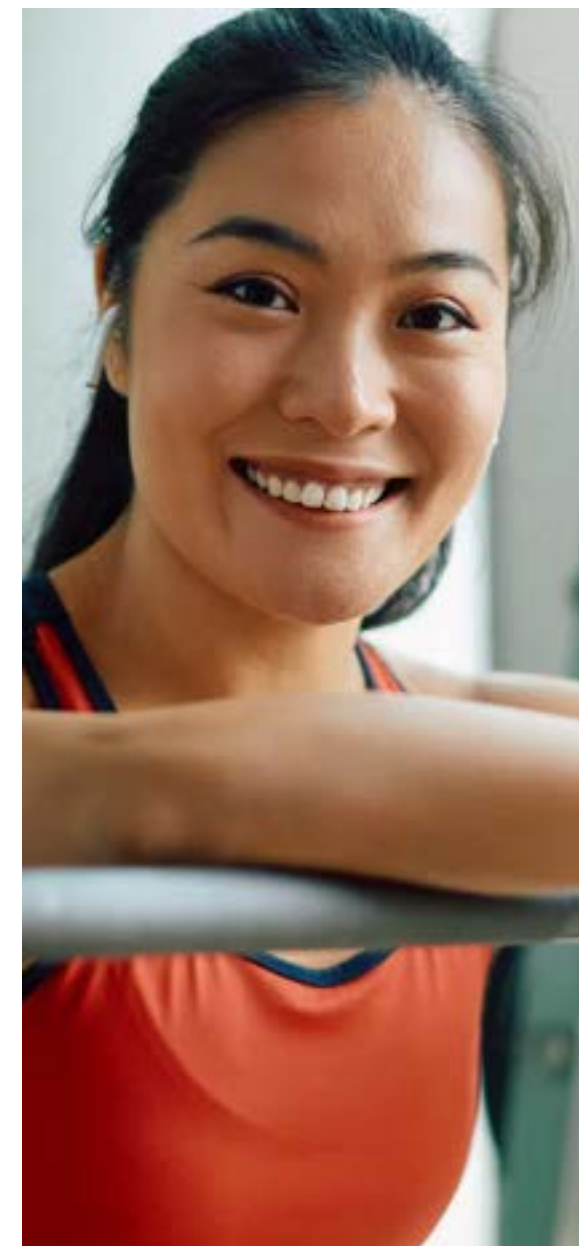
RTD



FUNCTIONAL FOOD



GUMMY



FOR WEIGHT MANAGEMENT


**Branded
Ingredients
Portfolio**



Rosefit™

FOR BLOSSOMING SKIN CARE

SKIN
HEALTH*

- 🌹 A first of its kind proprietary product from Vidya Herbs for cosmetic applications
- 🌹 Source: Red rose petals
- 🌹 Extract rich with polyphenols (NLT 60 %)
- 🌹 Tested and validated for potential skin health benefits
- 🌹 A “**Non-irritant**” product, backed by skin sensitivity evaluation by 24 h occlusive Primary Irritation Patch Test (PIPT) conducted on human subjects
- 🌹 Topical application

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MILK | EGGS | FISH | CRUSTACEAN SHELLFISH
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CAPSULE



TABLET



SOFTGEL



POWDER



RTD



FUNCTIONAL FOOD



GUMMY



FOR BLOSSOMING SKIN CARE


**Branded
Ingredients
Portfolio**



**SKIN
HEALTH***

**BEAUTY
WITHIN***

- ❖ Konjac potato (*Amorphophallus konjac*) root extract standardized to 5% konjac ceramides (glycosylceramides)
- ❖ Ceramide extract prepared from Japanese konjac potato
- ❖ Novel, clean label solution for Skin Health by adding an oral dose to user's conventional skincare routine
- ❖ Backed by randomized, single-blind, placebo-controlled trial which supports Overall skin health improvements include reduction in*:
 - Dryness
 - Redness
 - Roughness
 - Hyperpigmentation
 - Itching
 - Oiliness
- ❖ Dosage: 100mg daily



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**SKIN
HEALTH***

**BEAUTY
WITHIN***

- ❖ Konjac potato (*Amorphophallus konjac*) root extract standardized to 3% konjac ceramides (glycosylceramides)
- ❖ Ceramide extract prepared from Japanese konjac potato
- ❖ Novel, clean label solution for Skin Health by adding an oral dose to user's conventional skincare routine
- ❖ Backed by randomized, single-blind, placebo-controlled trial which supports Overall skin health improvements include reduction in*:
 - Enhanced Hydration
 - Decrease in Transepidermal Water Loss (TEWL)
 - Improvement in Skin Elasticity
 - Reduction in Dryness
 - Reduction in Wrinkles
 - Tightening of Pores
- ❖ Dosage: 100mg daily

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CAPSULE



TABLET



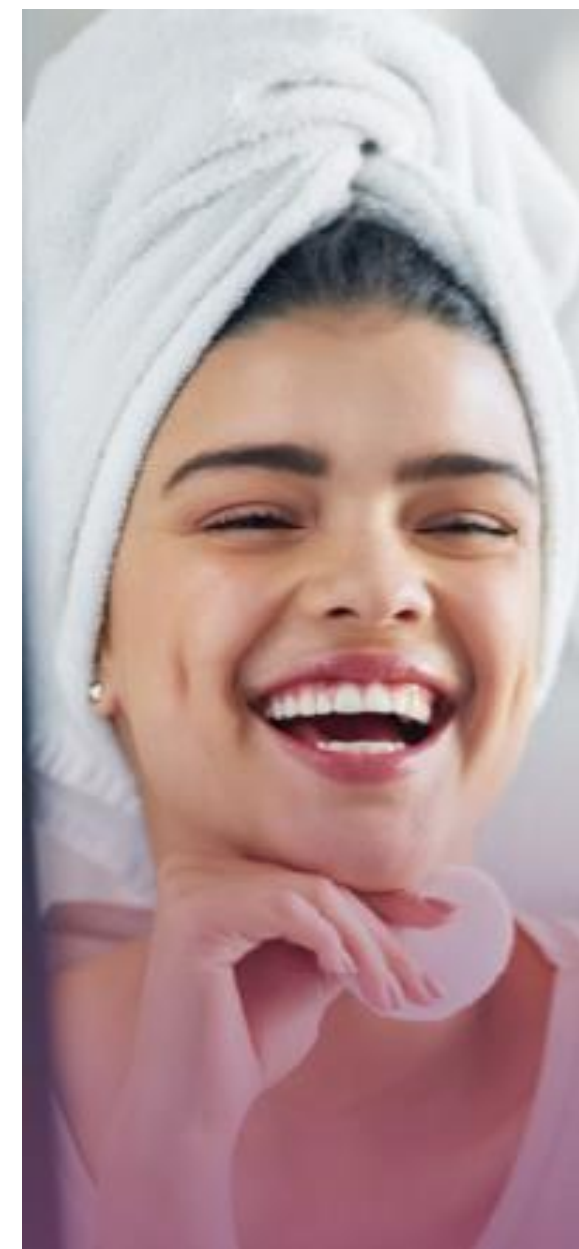
POWDER



FUNCTIONAL FOOD



TOPICAL COSMETIC



BEAUTY INSIDE OUT


**Branded
Ingredients
Portfolio**



**PROSTATE
HEALTH***

**HAIR
HEALTH***

**WOMEN'S
HEALTH***

- ✦ Carrier-free supercritical saw palmetto (*Serenoa repens*) berry extract standardized to both 85% fatty acids and 2-3% beta-sitosterol
- ✦ Clinically demonstrated superiority to conventional saw palmetto oil (85% fatty acids and 0.2% beta-sitosterol)
- ✦ Supports Men's Health via the inhibition of 5 α -reductase
- ✦ Up to 10 times the beta-sitosterol content compared to typical saw palmetto extracts
- ✦ Backed by double-blind, randomized, placebo-controlled trial in men that demonstrated improvements*:
 - Postvoid residual volume
 - Urinary flow rate
 - Prostate health
 - Sexual health
 - Quality of life
- ✦ Dosage: 400mg daily



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THE EFFICACY OF Vi-spo™ HAS BEEN ASSESSED IN A CLINICAL TRIAL

Randomised (1:1:1), double blind, placebo controlled, parallel group trial, conducted on 91 men (40 < years of age ≤ 65) for 84 days.



URINARY COMFORT (instrumental measures & IPSS questionnaire)

↗ VOIDING **-9.8%***** POSTVOID RESIDUAL URINARY VOLUME

↗ URINE FLOW **+16.5%***** AVERAGE URINE FLOW RATE
+19.5%*** MAX URINE FLOW RATE

↗ VOIDING PERCEPTION BY THE PATIENTS

35% OF THE Vi-spo™ GROUP

↗ URINARY FLOWING PERCEPTION BY THE PATIENTS

23% OF THE Vi-spo™ GROUP

SEXUAL COMFORT (AMS questionnaire) - % Vi-spo™ group

↗ SEXUAL DESIRE **39%** ↗ MORNING ERECTION **23%**

↗ SEXUAL PERFORMANCE **16%**

QUALITY OF LIFE (SF-12 questionnaire) - % Vi-spo™ group

↗ MOOD **19%** ↗ WELL BEING **42%**

↗ VITALITY **19%** ↗ TIREDNESS **39%** ↗ SLEEP **19%**

↘ NOCTURIA **74%** ↘ SLEEP PROBLEMS **48%**

WHAT IS BENIGN PROSTATIC HYPERPLASIA (BPH)

BPH is a condition in which the prostate gland becomes very enlarged and **may cause problems** associated with urination and a reduced quality of life.

Over 50% of men in their fifties and 70% of men in their seventies suffer from BPH. This leads to Lower Urinary Tract Symptoms (LUTS). Symptoms may include overactive (frequency, urgency, nocturia, urge incontinence) and underactive (hesitancy, intermittency, weak stream, urinary retention) bladder causing complications including urinary retention.

SCIENTIFIC EVIDENCE ^{1, 2}

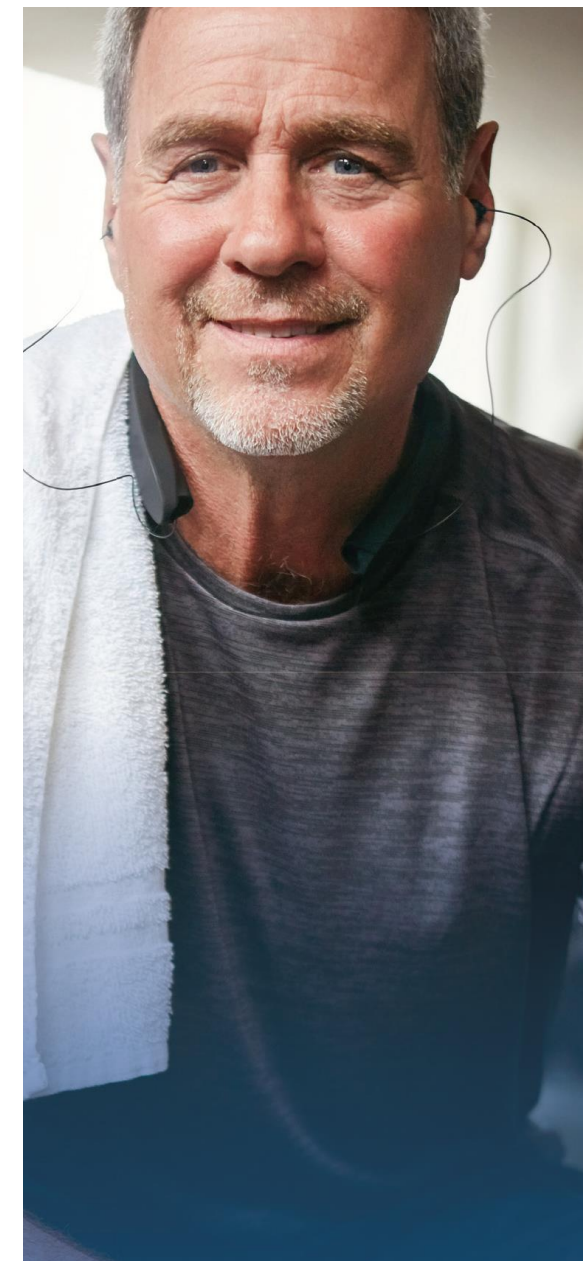
Pre-clinical studies have showed that **Vi-spo™** helps to reduce BPH symptoms and LUTS by three complementary mechanisms of actions

- 5 α -reductase inhibition (similar result as Finasteride medication)
- Modulation of inflammatory markers
- Regulation of expression of apoptotic marker proteins.



¹Sudeep H.V., Thomas, J.V. & Shyamprasad K. A double blind, placebo-controlled randomized comparative study on the efficacy of phytosterol-enriched and conventional saw palmetto oil in mitigating benign prostate hyperplasia and androgen deficiency. BMC Urology, 20(1), 86. 2020. <https://doi.org/10.1186/s12894-020-00648-9> ²Randomized, double blind, placebo-controlled, parallel-group, three arms, single center clinical study, 200 mg twice a day, 91 men (>65 y), 84 days treatment.

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EMPOWERING MEN: THE Vi-Spo™ PROMISE FOR TOMORROW

 **Branded
Ingredients
Portfolio**



**METABOLIC
HEALTH***

**WEIGHT
MANAGEMENT***

- * Cold Water-soluble sunflower (*Helianthus annus*) seed extract standardized to 40% chlorogenic acid
- * Innovative, Plant Based solution for supporting a slimmer physique and body shape without caffeine or harsh stimulants
- * Benefits via multiple pathways that relate to both absorption of glucose and adipogenesis
- * Backed by double-blind, randomized, placebo-controlled trial that supports*:
 - Waist circumference
 - Body mass index (BMI)
- * Dosage: 500mg daily



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CAPSULE



TABLET



SOFTGEL



POWDER



RTD



FUNCTIONAL FOOD



GUMMY



FOR WEIGHT MANAGEMENT


**Branded
Ingredients
Portfolio**

Asdamarin™
REVOLUTIONIZING DIGESTIVE HEALTH

**DIGESTIVE
HEALTH***

- ✿ Carrier-free supercritical asafoetida (*Ferula assa-foetida*) oleo-gum-resin extract combined with an ethanolic milk thistle (*Silybum marianum*) seed extract in a 1:3 ratio
- ✿ Provides relief from occasional indigestion
- ✿ May help digestion by supporting the movement of food through the digestive tract
- ✿ Backed by double-blind, randomized, placebo-controlled trial that demonstrated improvements*:
 - Gastrointestinal Symptom Rating Scale (GSRS)
 - Measures related to indigestion
- ✿ Dosage: 500mg daily

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DIGESTIVE SUPPORT INSPIRED BY NATURE



**METABOLIC
HEALTH***

**WEIGHT
MANAGEMENT***

- ❖ Supercritical grains-of-paradise (*Aframomum melegueta*) seed extract standardized to 2% 6-paradol
- ❖ Thermogenic effect without the use of caffeine or harsh stimulants for broader product applicants
- ❖ Benefits by enhancing the activity of brown adipose tissue (BAT)*
- ❖ Ideal ingredient for both healthy lifestyle and sports nutrition applications
- ❖ Backed by double-blind, randomized, placebo-controlled trial that demonstrated significant improvements*:
 - Energy expenditure (calorie burning)
- ❖ Dosage: 500mg daily

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CAPSULE



TABLET



SOFTGEL



POWDER



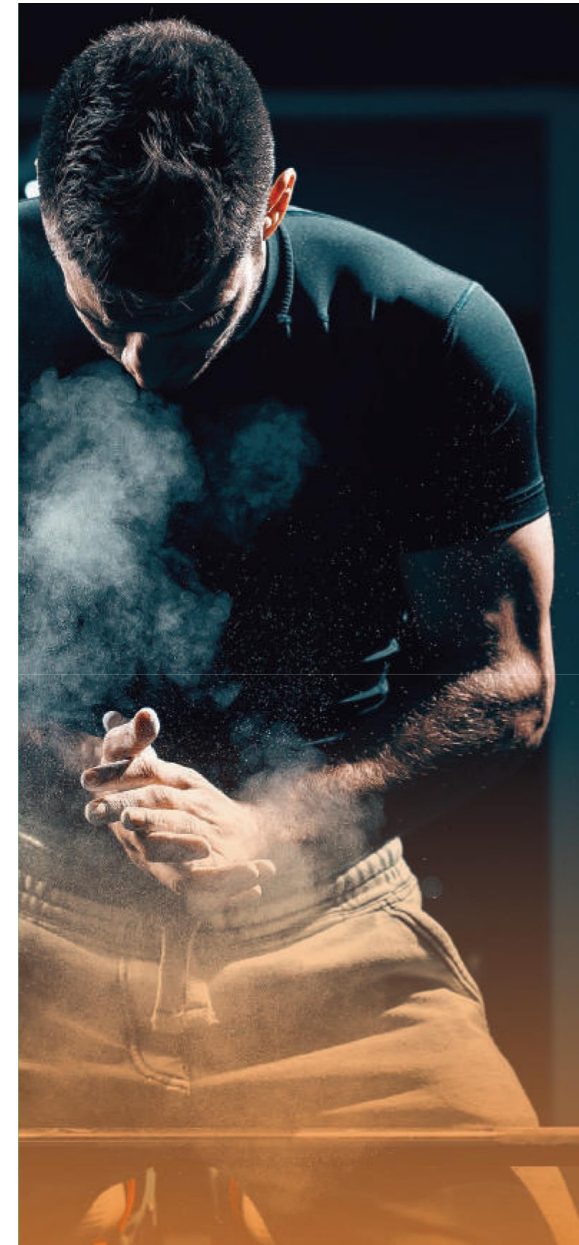
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FUNCTIONAL FOOD



GUMMY



THERMOGENESIS REIMAGINED



**Branded
Ingredients
Portfolio**

Kūlaris™
NATURAL REMEDY AGAINST ACNE VULGARIS**SKIN
HEALTH*****BEAUTY
WITHIN***

- ❖ A combination of *Commiphora mukul* Guggul Extract with 4% Guggulsterone and Konjac potato extract with 0.5% Konnyaku ceramides standardization
- ❖ A scientifically-backed herbal breakthrough for one of the most common skin afflictions: Acne vulgaris
- ❖ Backed by double-blind, randomized, placebo-controlled trial that demonstrated significant improvements*:
 - Reduction in Acne lesions
 - Rebalanced skin
 - Drop in free testosterone level
- ❖ Dosage: 300 mg daily

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CAPSULE



TABLET



GUMMY



POWDER



RTD



FUNCTIONAL FOOD



NATURE IN NURTURING SKIN



Branded
Ingredients
Portfolio

Asera™
UNLOCK NATURE'S STRESS RELIEVER

**STRESS
SUPPORT***

- ✧ *Withania somnifera* Ashwagandha Extract with 30% oligosaccharide standardization
- ✧ Ashwagandha's potency are Withanolides and Oligosaccharides
- ✧ Our innovative approach, based on the principle of ingredient synergy, allows for both actives to work harmoniously, amplifying their individual benefits against stress.
- ✧ Revered for centuries in Ayurvedic medicine, this ancient shrub has helped countless individuals combat their self-perceived stress and regulated elevated cortisol levels.
- ✧ Backed by double-blind, randomized, placebo-controlled trial that demonstrated significant improvements*:
 - Reduction in Anxiety levels
 - Improvement in Depression levels
- ✧ Dosage: 160mg daily

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CAPSULE



TABLET



SOFTGEL



POWDER



RTD



FUNCTIONAL FOOD



GUMMY



THE FUTURE OF STRESS RELIEF



Branded
Ingredients
Portfolio



CoffeMuneTM

FROM BEAN TO SHIELD

IMMUNITY*

- ☛ *Coffee arabica* pulp extract with 40% polysaccharide standardization
- ☛ Studied for Immunomodulatory Effects in Healthy Adults.
- ☛ Backed by double-blind, randomized, placebo-controlled trial that demonstrated significant improvements in*:
 - CD4+/CD8+ T lymphocyte ratio
 - Immunoglobulin (Ig) G
 - Interleukin 1 β
 - Natural killers (NK) CD16
 - Reduction in fatigue levels
- ☛ Dosage: 500mg daily

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CAPSULE



TABLET



SOFTGEL



POWDER



RTD



FUNCTIONAL FOOD



GUMMY



IMMUNITY WITH COFFEE

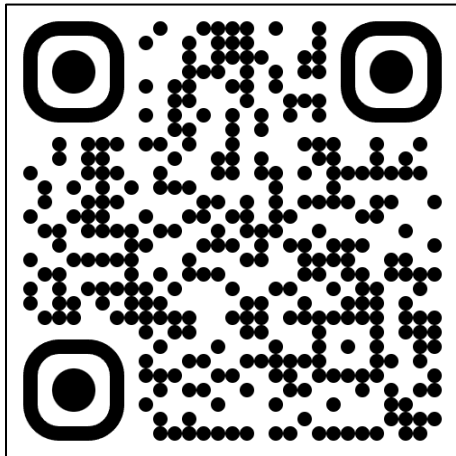


Branded
Ingredients
Portfolio



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Thank You!



COMMITTED TO **NATURE**

