

**COMMITTED TO NATURE** 















# Products





Vidya is a globally recognized manufacturer of premium, sustainable biotics, herbal extracts, ingredients, and innovative services. With over two decades of expertise, the company is committed to delivering exceptional products and services worldwide with environmental consciousness and scientific rigor.

### **ASSOCIATION MEMBERSHIPS**











#### FACILITY & INGREDIENT CERTIFICATIONS



























### Clinically Researched



### **GREEN COFFEE BEAN EXTRACT**





50-60% Chlorogenic Acid 500mg Daily Dose

Significantly drops average body weight, BMI, and body fat for a leaner, refined physique.











### SAW PALMETTO EXTRACT



Daily Dose

200mg Daily Dose



Daily Dose

85% Fatty Acids





JBLISA

NON 200

GMO

ONTENTA

Triple-studied product, validating diverse applications women's urinary health, men & women's hair health, and prostate health.\*

### Clinically Researched

# . NūGensia™



#### LIVE STABLE AKKERMANSIA









5-10BcFU Daily Dose

Featuring our new proprietary Akkermansia strain, ongoing clinical data backs GLP-1 activation as well as support for digestive, cognitive and metabolic functions.







### Skin-Cera®

### KONJAC POTATO EXTRACT







100mg Daily Dose

Enhances skin health with reduced redness and irritation, and improves elasticity and hydration for a youthful, vibrant glow.









# Sun-ca°

### SUNFLOWER SEED EXTRACT





Maior Allergens

500mg Daily Dose

Slims the waistline and lowers BMI, defining the body's shape with precision and harmony.









# **Afperfit**

### AFRICAN PEPPER EXTRACT







500mg Daily Dose

Supercharges metabolism and heightens thermogenesis for peak energy expenditure.







### Biotical **GS**

NEW

### **GUT-SKIN BIOTIC-HERBAL FUSION**







7Bcfu Strain Strength

320mg Daily Dose

Targeting the Gut-Skin Axis for advanced skincare, blending probiotics for gut-skin health, ceramides for hydration, and astaxanthin to reduce photoaging risk.





### Kūlaris<sup>\*</sup>

### **GUGGUL & KONJAC EXTRACT**







350mg Daily Dose

zero

Targets adult, pro-inflammatory acne through the skin-protective properties of ceramides and the direct action of guggulsterones on lesions.









### **ASHWAGANDHA EXTRACT**







Withanolides Oligosaccharides:

160mg Daily Dose

Facilitates pronounced improvements in mood, reduction in anxiety, and a drop in cortisol levels.







# Rosefit

### **ROSE PETAL EXTRACT**





≥60% Polyphenols

2-3% Isoquercetin 400mg Daily Dose

Attains balance in appetite with regulated Ghrelin and Leptin levels, easing the path to mindful eating.











# **Phytonutrient Extracts**

	EXTRACT	ORGANIC	POWDER	GRANULAR	MICRO BEADLET	OIL	OLEORESIN
Apple (Malus domestica) ACTIVE: Polyphenols	Skin		•				
Asafoetida (Ferula asafoetida)	Gum Oleoresin (Latex)	•	•				
Ashwagandha (Withania somnifera) ACTIVES: Alkaloids, Withaferin A, Withanolides	Root	•	•		•		
Astragalus (Astragalus membranaceus) ACTIVE: Polysaccharides	Root		•				
Bacopa (Bacopa monnieri) ACTIVES: Bacosides, Bacosides A&B	Root		•				
Banaba (Lagerstroemia speciosa) ACTIVE: Corosolic Acid	Leaf		•				
Bilberry (Vaccinium myrtillus) ACTIVE: Anthocyanins	Fruit		•				
Bitter Melon (Momordica charantia) ACTIVE: Bitters	Fruit	•	•	•	•		
Black Currant (Ribes nigrum) ACTIVE: Anthocyanins	Fruit		•				
Black Maca (Lepidium meyenii) ACTIVE: Benzyl Glucosinolates	Tuber		•	•	•		
Black Pepper (Piper nigrum) ACTIVE: Piperine	Fruit	•	•	•	•		•
Boswellia (Indian frankincense) (Boswellia serrata) ACTIVES: Boswellic Acids, 3-Acetyl-11-Keto- Boswellic Acid (AKBA)	Gum		•	•			
Capsicum (Capsicum annuum) ACTIVE: Capsaicin	Fruit				•		•
Celery (Apium graveolens) ACTIVE: Volatile Oil	Dried seed		•				•
<b>Cinnamon</b> ( <i>Cinnamomum cassia</i> ) ACTIVE: Polyphenols	Bark		•				
Cinnamon (Cinnamomum verum/ Cinnamomum zeylanicum) ACTIVE: Polyphenols	Bark	•	•	•	•		
Clove (Syzygium aromaticum) ACTIVE: Beta-caryophyllene	Flower Bud					•	•
Coriander (Coriandrum sativum) ACTIVE: Volatile Oil	Dried seed						•
Cumin (Cuminum cyminum) ACTIVE: Volatile Oil	Dried seed						•
Echinacea (Echinacea angustifolia) ACTIVE: Chicoric acid	Root		•				
Fennel (Foeniculum vulgare) ACTIVE: Volatile Oil	Dried seed						•
Fenugreek ( <i>Trigonella foenum-graecum</i> ) ACTIVES: Saponins, Trigonelline	Seed	•	•	•	•		
Forskohlii (Coleus forskohlii) ACTIVE: Forskolin	Root		•				
Garcinia (Garcinia cambogia) ACTIVE: Hydroxycitric Acid	Fruit	•	•	•	•		
Garlic (Allium sativum) ACTIVE: Allicin	Bulb		•				•
<b>Ginger</b> ( <i>Zingiber officinale</i> ) ACTIVE: Gingerols	Rhizome	•	•		•	•	•

	ACT	NIC	ER	GRANULAR	O BEADLET		OLEORESIN
	EXTRACT	ORGANIC	POWDER	GRAN	MICRO	<b>110</b>	OLEO
Ginkgo (Ginkgo biloba) ACTIVE: Ginkgo Flavone-Glycosides	Leaf		•				
Gotu Kola (Centella asiatica) ACTIVES: Asiaticosides, Triterpenoids	Leaf & Stem		•				
Grape (Vitis vinifera) ACTIVES: Polyphenols, Proanthocyanidins	Seed		•				
Green Coffee (Coffea arabica) ACTIVES: Caffeine, Total Chlorogenic Acids, Protein	Bean	•	•				•
Green Tea (Camellia sinensis) ACTIVES: Caffeine, Catechin, EGCG, Epicatechin, Polyphenols	Leaf	•	•	•			•
<b>Guayusa</b> ( <i>Ilex guayusa</i> ) ACTIVES: Caffeine, Chlorogenic acids	Leaf	•	•				
<b>Guggul</b> (Commiphora mukul) ACTIVE: Guggulsterones	Gum		•				
<b>Gymnema</b> ( <i>Gymnema sylvestre</i> ) ACTIVE: Gymnemic Acids	Leaf	•	•	•			
Holy Basil (Ocimum tenuiflorum) ACTIVES: Ursolic Acid, Eugenol	Leaf	•	•	•	•		
Indian Barberry (Berberis aristata) ACTIVE: Berberine HCL	Root Bark		•	•			
Mace (Myristica fragrans) ACTIVE: Volatile Oil	Flower						•
Milk Thistle (Silybum marianum) ACTIVE: Silymarin	Seed		•				
Moringa (Moringa oleifera) ACTIVES: Polyphenols, Isoquercetin	Leaf	•	•	•			
Nutmeg (Myristica fragrans) ACTIVE: Volatile Oil	Dried Seed						•
Olive (Olea europaea) ACTIVES: Oleuropein, Hydroxytyrosol	Leaf		•				
Onion (Allium cepa) ACTIVE: Quercetin	Bulb	•	•	•			•
Panax Ginseng (Panax ginseng) ACTIVE: Ginsenosides	Root & Leaf		•				
Paprika (Capsicum annuum) ACTIVE: Colour	Fruit		•				•
Phyllanthus (Phyllanthus niruri) ACTIVE: Bitters	Whole Plant		•				
Pomegranate (Punica granatum) ACTIVES: Polyphenols (as Ethyl Gallate), Ellagic Acid, Punicalagins	Fruit	•	•	•			
Rhodiola (Rhodiola rosea) ACTIVES: Rosavins, Salidrosides	Root		•				
Rosemary (Salvia rosmarinus) ACTIVES: Carnosic acid, Rosmirinic acid	Dried Leaves		•				•
Saw Palmetto (Serenoa repens) ACTIVE: Total Fatty Acids	Fruit		•			•	
Senna (Cassia angustifolia) ACTIVE: Sennosides A&B	Leaf		•				
Shatavari (Asparagus racemosus) ACTIVE: Saponins	Root		•				
Shilajit (Asphaltum) ACTIVES: Tannins, Fulvic Acid	Rock		•				





# **Phytonutrient Extracts**

	EXTRACT	ORGANIC	POWDER	GRANULAR	MICRO BEADLE	7110	OLEORESIN
Siberian Ginseng (Eleutherococcus senticosus) ACTIVE: Eleutherosides B&E	Root		•				
<b>Triphala</b> ( <i>Phyllanthus emblica, Terminalia bellerica, Terminalia chebula</i> )  ACTIVE: Tannins	Fruit		•				
<b>Turmeric</b> ( <i>Curcuma longa</i> ) ACTIVES: Curcuminoids, Turmerones	Rhizome	•	•	•	•	•	•
<b>Valerian</b> ( <i>Valeriana officinalis</i> ) ACTIVE: Valerenic Acid	Root		•				
<b>Vanilla</b> (Vanilla planifolia) ACTIVE: Vanillin	Dried Beans						•
White Pepper (Piper nigrum) ACTIVE: Piperine	Seed						•

## **Biodynamic Products**

### **PLANT-BASED VITAMINS**

Folic Acid (B9) Lemon (Citrus limon)	Fruit	•	•		
Riboflavin (B2) Guava (Psidium guajava)	Fruit	•	•		
Vitamin B Complex Guava (Psidium guajava) Holy Basil (Ocimum tenuiflorum) Lemon (Citrus limon)	Fruit/Leaf/ Fruit	•	•	•	
Vitamin C Amla (Phyllanthus emblica)	Fruit	•	•		

### **PLANT-BASED MINERALS**

<b>Iron</b> Curry ( <i>Murraya koenigii</i> )	Leaf	•	•	•		
Magnesium Lantana ( <i>Lantana camara</i> )	Flower & Leaf	•	•	•		
<b>Selenium</b> Mustard ( <i>Brassica juncea</i> )	Seed	•	•			
<b>Zinc</b> Guava ( <i>Psidium guajava</i> )	Leaf	•	•	•		

### **OTHER**

Caffeine Coffee (Coffea arabica)	Seed	•	•	•	•
Coffee, Whole Bean, Green or Roasted (Coffea arabica)	Seed	•			

### Plant-Based Vitamins

	EXTRACT	ORGANIC	POWDER	GRANULAR	MICRO BEADLET	110	OLEORESIN
Biotin (Vitamin B7) Sesbania (Sesbania grandiflora)	Leaf	•	•				
Folic Acid (B9) Lemon (Citrus limon)	Fruit	•	•				
Riboflavin (B2) Guava (Psidium guajava)	Fruit	•	•				
Vitamin B Complex Guava/Lemon/Holy Basil (Psidium guajava/ Citrus limon/Ocimum tenuiflorum)	Fruit/Fruit/ Leaf	•	•	•			
Vitamin B Complex Guava/Lemon/Holy Basil/Sesbania (Psidium guajava/Citrus limon/Ocimum tenuiflorum/Sesbania grandiflora)	Fruit/Fruit/ Leaf/Leaf	•	•	•			
Vitamin B Complex Guava/Lemon/Mango (Psidium guajava/ Citrus limon/Mangifera indica)	Fruit/Fruit/ Leaf	•	•	•			
Vitamin C Amla ( <i>Phyllanthus emblica</i> )	Fruit	•	•				

### Plant-Based Minerals

<b>Iron</b> Curry ( <i>Murraya koenigii</i> )	Leaf	•	•	•	•
Magnesium Lantana ( <i>Lantana camara</i> )	Flower & Leaf	•	•	•	
<b>Selenium</b> Mustard ( <i>Brassica juncea</i> )	Seed	•	•		
<b>Zinc</b> Guava ( <i>Psidium guajava</i> )	Leaf	•	•	•	

### Carotenoids

<b>Beta Carotene</b> Annatto ( <i>Bixa orellana</i> )	Seed	•	•		
Beta Carotene Blakeslea ( <i>Blakeslea trispora</i> )	Whole		•	•	•
<b>Beta Carotene</b> , Mixed Carotenoids Dunaliella ( <i>Dunaliella salina</i> )	Whole		•	•	•
<b>Lutein, Zeaxanthin</b> Aztec Marigold ( <i>Targetes erecta</i> )	Flower		•	•	•
<b>Lycopene</b> Tomato ( <i>Lycopersicon esculentum</i> )	Fruit		•	•	•





### **Oleoresins**

### **BLACK PEPPER**

(Piper nigrum)

40% (by HPLC) Piperine



### WHITE PEPPER

(Piper nigrum)

40% (by HPLC) Piperine



### **CAYENNE**

(Capsicum annuum)

- 3.3% (by UV) Capsaicin (Oil Soluble)
- 3.3% (by UV) Capsaicin (Water Soluble)
- 3.3% (by HPLC) Capsaicin, 0.5 M SHU (Oil Soluble)
- 3.3% (by HPLC) Capsaicin, 0.5 M SHU (Water Soluble)
- 6.6% (by UV) Capsaicin (Oil Soluble)
- 6.6% (by UV) Capsaicin (Water Soluble)
- 6.6% (by HPLC) Capsaicin, 1.0 M SHU (Oil Soluble)
- 6.6% (by HPLC) Capsaicin, 1.0 M SHU (Water Soluble)
- 6.6% (by UV) Capsaicin (Oil Soluble) (Decolorized)
- 10% (by UV) Capsaicin (Oil Soluble)
- 10% (by UV) Capsaicin (Water Soluble)
- 10% (by UV) Capsaicin (Oil Soluble) (Decolorized)
- 10% (by HPLC) Capsaicin, 1.5 M SHU (Oil Soluble)
- 10% (by HPLC) Capsaicin, 1.5 M SHU (Water Soluble)
- 20% (by UV) Capsaicin (Oil Soluble)
- 20% (by HPLC) Capsaicin (Oil Soluble)
- 40% (by UV) Capsaicin (Oil Soluble)
- 40% (by HPLC) Capsaicin (Oil Soluble)



6.6% (by UV) Capsaicin Oleoresin (Oil Soluble)



6.6% (by UV) Capsaicin Oleoresin (Oil Soluble) (Decolorized)



6.6% (by UV) Capsaicin Oleoresin (Water Soluble)

### **CORIANDER**

(Coriandrum sativum)

1.5% Volatile Oil

5% Volatile Oil

10% Volatile Oil



1.5% Volatile Oil Oleoresin

### **GINGER**

(Zingiber officinale)

30% (by HPLC) Gingerols



### **PAPRIKA**

(Capsicum annuum)

20,000 CU (Oil Soluble)

20,000 CU (Water Soluble)

40,000 CU (Oil Soluble)

40,000 CU (Water Soluble)

50,000 CU (Oil Soluble)

50,000 CU (Water Soluble)

80,000 CU (Oil Soluble)

100,000 CU (Oil Soluble)



50,000 CU Oleoresin (Oil Soluble)



50,000 CU Oleoresin (Water Soluble)

### **NUTMEG**

(Myristica fragrans)

10% Volatile Oil

15% Volatile Oil

20% Volatile Oil

25% Volatile Oil

2070 Volutilo Ol

30% Volatile Oil

35% Volatile Oil

40% Volatile Oil



15% Volatile Oil Oleoresin

### **TURMERIC**

(Curcuma longa)

35% (by HPLC) Curcuminoids



### FIL Technology™



Fortified Stability

Optimized Bioavailability Sustained Release Enhanced Load Capacity

FIL Technology<sup>™</sup> (fiber interlaced liposomal) is a superior liposomal delivery system that encapsulates a botanic within the core of a plant-fiber fortified liposome.

Vitamin C

Coenzyme Q10

Glutathione

Saw Palmetto

Turmeric

Berberine

Caffeine

Ursolic Acid

**Custom FIL Technology™ botanics available** 



FIL Technology<sup>™</sup> berberine has **3.37X higher** oral bioavailability than unformulated berberine HCl. Scan for the clinical study.





- High Stability
- Clinicals Underway

### Spore Resilience

- Temperature
- Moisture
- pH & Alkaline























Vidya is an IPA member and proudly manufactures premium, sustainable biotics in-house for a wide array of health benefits.

### PROBIOTIC SPORE STRAINS

	DIGESTION	YTINUMIMI	GUT HEALTH	GUT COMFORT	REGULARITY	METABOLISM	COGNITION
Bacillus coagulans	•		•	•			
Bacillus clausii	•		•		•		
Bacillus subtilis	•	•					

### PROBIOTIC NON-SPORE STRAINS

Bifidobacterium bifidum	•				•
Bifidobacterium lactis	•	•			•
Bifidobacterium longum	•	•			
Bifidobacterium animalis	•			•	
Bifidobacterium breve	•		•	•	
Bifidobacterium adolescentis	•				
Streptococcus thermophilus	•	•	•		
Lactobacillus brevis	•	•	•		
Lactobacillus plantarum	•	•			•
Lactobacillus rhamnosus	•	•			
Lactobacillus salivarius	•	•			
Lactobacillus casei	•	•			
Lactobacillus reuteri	•	•	•		
Lactobacillus johnsonii	•				•
Lactobacillus acidophilus	•		•		
Lacticaseibacillus paracasei	•		•		

### **POSTBIOTIC STRAINS**

Bifidobacterium subtilis	•	•
Bifidobacterium coagulans		•
Bifidobacterium clausii	•	•
Lactobacillus Plantarum		

### **NEXT GEN PROBIOTIC**

Akkermansia muciniphila (VHAKM)\*\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Claims should be reviewed under the guidance of regulatory and/or legal counsel for compliance.

<sup>\*\*</sup>Human clinical trials and stability testing underway

### Social Responsibility

#### WATER

We drill fresh water wells serving remote families in Ramanagara, providing accessible and safe drinking water to rural communities.

#### **HEALTHCARE**

Through regular health camps in Sakleshpur and Chikmagalur, we bring health check-ups and essential medications to remote villages.

#### **EDUCATION**

We help farming families navigate education with scholastic programs, providing essentials like school fees, computers, and desks.

### **Environmental Responsibility**

### BIODIVERSITY

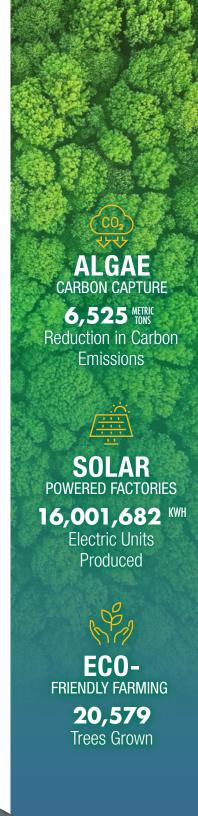
Engaging intercropping, we secure natural shade and fertile soil, creating a symbiotic habitat for wildlife and endorse optimal growth environments with mindful selection of botanical farming locations.

### SOIL INTEGRITY

Through farmer training, we safeguard soil via practices like crop rotation and adherence to Granular Activated Carbon Filtration, curbing soil pollution and preserving its vitality for continual harvests.

#### **OPTIMIZED WATER UTILIZATION**

We educate farmers to use catchment basins to collect rainwater for irrigation as well as using solar powered drip irrigation to limit water evaporation.







www.VidyaHerbs.com info@vidyaherbsusa.com

